



North Star Creative Awards

CONTEST RULES AVAILABLE

www.sspatoday.com

North Star Creative Awards photography entries open to licensed salon professionals only.

Minnesota Salon & Spa Professional Association
6950 France Avenue South, Suite 18
Edina, MN 55435
952.925.9731
888.213.0949



North Star Creative Awards

Entries due August 1, 2012

CREATIVITY VISION SKILL. . . . CREATIVITY VISION SKILL. . CREATIVITY VISION SKILL. . . . CREATIVITY VISION SKILL. .
through photography. . . through photography. . . through photography. . . through photography. . .through photography

CATEGORIES

VISIONARY

Vision, artistic, progressive, radical
Enter visionary work demonstrating new concepts in cutting-edge hair. Three images male or female

VINTAGE

Timeless, classic, contemporary
Wearable commercial styles, haircutting and finishing. Three images male or female.

SALON TEAM color & cut

Creative, dynamic, unmistakable
Show your talent for perfect hair-coloring techniques. All haircolor must be performed by the entrant. No color manipulation of photography is allowed in this category. Entry must include a description indicating the natural texture and level, the formula(s) and process(es) used typed on a 8.5" x11" paper. Submit three images male or female.

A Winner and Honorable Mention will be chosen in each category.



SUBMITTING AN ENTRY

North Star Creative Awards/MNSSPA
6950 France Avenue South, Suite 18
Edina, MN 55435

All entries must be postmarked by August 1, 2012. Multiple entries may be submitted in the same envelope and must be clearly separated and marked.

Include:

- One CD disc per entry containing only the images for that category. Indicate category entered on the CD disc. No DVDs will be accepted.
- Printed or thumbnail images to cross reference disc images with your name.
- Completed entry form with payment.
- Completed release form.
- Haircolor technical explanation, if applicable.

Every piece must be clearly marked with the entrant's name and category entered. Please do not use staples on your entry

When submitting your entry we suggest that you use a method of tracking. You will not be notified when your entry is received. Please keep a copy of your entry. Submissions will not be returned. Entry fees are not refundable.

ENTRY PRICING:

MNSSPA | PBA | NCA Price:
\$40 per category

Non-member Price:
\$60 per category

RULES AND REGULATIONS

REQUIREMENTS: Entries are limited to licensed cosmetology professionals from the U.S. Male or female models may be used in all categories.

RELEASE FORM: By entering, the entrant insures that the photographer/s, makeup artists/s, model/s and other parties involved in the production of each entry have authorized the entry. All parties involved must sign the contest release form. Any modeling agency you are working with must confirm the release of all photos. Models must be 18 years of age and over. Failure to include signed release forms will disqualify your entire entry.

Entrants will be credited when images are used.

IMAGE SPECIFICATIONS: All images must be submitted on a separate CD disc for each category entered. DVDs will not be accepted. All files must be in JPG (.jpg) format - resolution of 300 DPI or higher and no smaller than 8"x10". TIFFS, Bitmaps, PDF's, printed photographs and slides will not be accepted.

PHOTO USAGE RULES: Images that have been submitted in other hair competitions in the U.S. may NOT be entered. All photos must be original. Any entries not adhering to this rule will be disqualified.

NUMBER OF ENTRIES: You may enter one or more category. You may not enter a category more than once. You may use the same model in more than one category, but the images must be noticeably different.

JUDGING

Entries will be assigned a number prior to the judging session to ensure complete confidentiality. Judging will be accomplished through a blind judging process.

Judging will be done by a select panel of industry professionals. Entrants may not serve as judges.

Judges will consider the following:

- Concept
- Creativity
- Art Direction and Composition
- Demonstration of skill
- Photographic harmony
- Technical ability

Finalists will be notified by September 1, 2012. Finalists will be asked to provide a headshot by September 15, 2012. Awards will be presented Sunday, October 14, 2012 during Ultimate Style 2012.

PHOTO MANIPULATION: Photo manipulation will be taken into consideration by the judges. It is neither encouraged nor discouraged except in the Haircolor category where color manipulation of images is NOT permitted.

WIGS & EXTENSIONS: Please indicate on your entry if full or partial wigs or hair extensions have been used. Wigs or extensions of any kind are NOT permitted in the Haircolor category.

ENTRY DEADLINE: All entries must be postmarked by August 1, 2012. NO EXCEPTIONS

QUESTIONS: info@sspatoday.com



North Star Creative Award

NSCA Entry Form

Must accompany mail-in entry
Postmarked by August 1, 2012

A separate entry form is required for each entry. You may duplicate this form or download additional forms at www.sspatoday.com. Please consult the official rules and regulations before completing your entry. Failure to comply with the rules and regulations and/or failure to meet the August 1, 2012 deadline will result in disqualification.

Please Print legibly or type your entry. NSCA is not responsible for spelling errors.

CONTACT INFORMATION

Stylist's Name _____

I am a: _____ Salon Owner _____ Stylist _____ Instructor _____ PBA | MNSSPA Member # _____

Salon Name _____ Salon Phone _____

Salon Address _____

City _____ State _____ Zip Code _____

Email Address _____

CATEGORY

Please select only one entry category. A separate entry form is required for each category you enter.

_____ Visionary Category _____ Vintage Category _____ Salon Team color & cut Category *

*To enter the Salon Team color & cut category you must also complete the Haircolor Technical Information Form.

PAYMENT (All fields are required)

Choose one: _____ PBA | MNSSPA Member Entry Fee \$40US

OR _____ Non-Member Entry Fee \$60US

Choose one: _____ Check # _____ OR _____ AMEX _____ DISC _____ VISA _____ MC

Card Number _____ Expiration _____ Security Code _____

Cardholder Name _____ City _____ State _____

Billing Address _____ Zip Code _____

Signature (By signing here I authorize the charges to my credit card.) _____

Return completed Entry Form to: NSCA | MNSSPA | 6950 France Avenue South, Suite 18 | Edina, MN 55435

Include: Entry Form | Salon Team Haircolor Technical Information Form | Release Forms | Payment

Questions? www.sspatoday.com | info@sspatoday.com | 1-888-213-0949

(Please track your shipment. You will not be notified when we receive your entry. Please keep a copy of your entry. No submissions will be returned.)



North Star Creative Award

NSCA Release Form

Must accompany entry form
Postmarked by August 1, 2012

A separate release form is required for each entry. You may duplicate this form or download additional forms at www.sspatoday.com. This form MUST be signed by all parties: the stylist entrant, photographer, make-up artist and all models. We will not be able to process entries with incomplete information on release forms. No other release forms will be accepted.

Please Print legibly or type your entry. NSCA is not responsible for spelling errors.

HAIRSTYLIST ENTRANT

Hairstylist's Name _____

Signature _____ Date _____

_____ I used partial wigs in my entry _____ I used extensions in my entry

CLOTHING STYLIST

Clothing Stylist's Name _____

Signature _____ Date _____

PHOTOGRAPHER

Photographer's Name _____

Signature _____ Date _____

MAKE-UP ARTIST

Make-up Artist's Name _____

Signature _____ Date _____

MODELS (must be 18 years of age or older)

Model One's Name _____

Model One's Signature _____ Date _____

Model Two's Name _____

Model Two's Signature _____ Date _____

Model Three's Name _____

Model Three's Signature _____ Date _____

RELEASE INFORMATION

We, the entrant, photographer, make-up artist, clothing stylist and models, hereby grant the North Star Creative Awards (NSCA), the Minnesota Salon and Spa Professional Association (MNSSPA) and all its subsidiaries respective rights, titles and interests in the enclosed submission, including all applicable copyright rights. We further hereby grant NSCA and MNSSPA permission to reproduce any of our submitted images in any way they deem reasonable. We understand that all images submitted become the property of NSCA and MNSSPA without payment of any compensation therefore and without restriction as to date, location or manner of NSCA's or MNSSPA's use. We grant NSCA and MNSSPA the right to use, edit and modify any submitted images as NSCA or MNSSPA determines in their discretion is appropriate in support of NSCA or MNSSPA, including advertising, promotion or publicity associated with NSCA or MNSSPA. We understand that we still retain rights to use these images to promote our work. However, by participating in the competition, we cannot use the images in any advertising or promotion until after October 14, 2012 (date of INSalon Ultimate Style 2012 Awards Ceremony). To protect the 'blind' judging process, we will hold work from editorial publication until after the NSCA finalists have been announced (Sept. 1, 2012).

By entering this competition, we waive the right to make any claims against the judges of the competition, the co-sponsors or any group which endorses the competition or assists in its conduct. We understand that the decision of the judges is final. We further agree to abide by all contest rules issued now or hereafter.



North Star Creative Award

SALON TEAM color & cut Haircolor Technical Information Form

Must accompany entry form
Entries must be postmarked by August 1, 2012

CONTACT INFORMATION

Please Print legibly or type your entry. NSCA is not responsible for spelling errors.

Salon Team Leader _____

Salon Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____

Email _____

MODEL ONE

Natural Level _____

Manufacturer Color Used _____

Formula _____

Technique _____

MODEL TWO

Natural Level _____

Manufacturer Color Used _____

Formula _____

Technique _____

MODEL THREE

Natural Level _____

Manufacturer Color Used _____

Formula _____

Technique _____

Attach an additional copy of this form if you need more room.

Return this Haircolor Technical Information Form with your NSCA Entry Form, Release Forms and Payment to:

MNSSPA | 6950 France Avenue South, Suite 18 | Edina, MN 55435

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